



NCD Child #YouthCOVIDChat Campaign

Through our #YouthCOVIDChat Twitter campaign we would like to provide a platform for youth advocates and young people living with or at risk of NCDs to join in on the COVID-19 conversation and share their stories and experiences.

How to participate:

Part 1: Choose **one** of the following statements to answer. Answers should be around 40-50 words maximum.

1. My health is affected by COVID-19 _____
2. I hope that when this COVID-19 crisis is over _____

Your answers can be on any topic related to NCDs, its risk factors or control. Here are a few examples:

- Mental health and anxiety
- Access to medicine and care
- Physical activity
- Equity and human rights in health care systems
- NCD risk factor behaviour e.g. diet or tobacco

Part 2: Send us a high-resolution photo of yourself that we can include with your answer (see example below).

Part 3: Additional information for the campaign:

Please send us your first and last name, primary affiliation, and Twitter handle (if you have one).

Part 4: Follow us on Twitter [@NCDChild](https://twitter.com/NCDChild) (if you haven't already!), keep an eye out for the stories, and share with/tag at least three fellow youth peers in your network to help spread the word.



Tweeting tips:

Don't forget to use the campaign hashtag #YouthCOVIDChat when you tweet or share the stories.

Common hashtags to consider for your tweets: #YouthNCDs #beatNCDs #YouthVoices #COVID19 #CopingwithCovid

Key accounts/people to tag: NCD Alliance (@ncdalliance), One Young World (@OneYoungWorld), UN Youth Envoy (@UNYouthEnvoy), Bente Mikkelsen (@MikkelsenBente), Svetlana Axelrod (@DrAxelrod_WHO), Douglas Webb (@DougUNDP), Tedros (@DrTedros), Princess Dina Mired (@dinamired), Stefan Peterson (@stefanswartpet)

Example of Campaign Graphic



If you would like to participate in the campaign, or have any questions, please send the information to ncd.child@sickkids.ca. We hope you will join us in amplifying the voices of young people in the NCD community!