



NCD Child #YouthCOVIDChat Campaign

Through our #YouthCOVIDChat Twitter campaign we would like to provide a platform for youth advocates and young people living with or at risk of NCDs to join in on the COVID-19 conversation and share their stories and experiences.

How to participate:

Part 1: Choose **one** of the following statements to answer. Answers should be around 40-50 words maximum.

1. My health is affected by COVID-19 _____
2. I hope that when this COVID-19 crisis is over _____

Your answers can be on any topic related to NCDs, its risk factors or control. Here are a few examples:

- Mental health and anxiety
- Access to medicine and care
- Physical activity
- Equity and human rights in health care systems
- NCD risk factor behaviour e.g. diet or tobacco

Part 2: Send us a high-resolution photo of yourself that we can include with your answer (see example below).

Part 3: Additional information for the campaign:

Please send us your first and last name, primary affiliation, country, and Twitter handle (if you have one).

Part 4: Follow us on Twitter [@NCDChild](https://twitter.com/NCDChild) (if you haven't already!), keep an eye out for the stories, and share with/tag at least three fellow youth peers in your network to help spread the word.



Tweeting tips:

Don't forget to use the campaign hashtag #YouthCOVIDChat when you tweet or share the stories.

Common hashtags to consider for your tweets: #YouthNCDs #beatNCDs #YouthVoices #COVID19 #CopingwithCovid

Key accounts/people to tag: NCD Alliance (@ncdalliance), One Young World (@OneYoungWorld), UN Youth Envoy (@UNYouthEnvoy), Bente Mikkelsen (@MikkelsenBente), Svetlana Axelrod (@DrAxelrod_WHO), Douglas Webb (@DougUNDP), Tedros (@DrTedros), Princess Dina Mired (@dinamired), Stefan Peterson (@stefanswartpet)

Example of Campaign Graphic

The graphic is a dark grey rectangle with a white border. On the left, there is a circular portrait of Marie Hauerlev, a young woman with blonde hair, wearing a white top. Below the portrait is a purple rectangular box with white text that reads "Marie Hauerlev" and "Chair, NCD Child". To the right of the portrait, there is a white quote icon (two curved lines) and a white rectangular box containing the text: "I hope that when this COVID-19 crisis is over the world will have strengthened health systems, and a large scaling up of more sustainable and resilient practices - both within and outside the health sector." Below the quote box is a white horizontal line. At the bottom left of the graphic, there is a white rectangular box containing the hashtag "#YouthCOVIDChat" in purple. At the bottom right, there is the NCD CHILD logo, which consists of colorful hands and the text "NCD CHILD".

If you would like to participate in the campaign, or have any questions, please send the information to ncd.child@sickkids.ca. We hope you will join us in amplifying the voices of young people in the NCD community!